12th CHINA-ASEAN EXPO (CAEXPO)
18 to 21st September 2015
Nanning International Convention & Exhibition Centre
Nanning, Guangxi Province, PRC

The China-ASEAN Expo (CAEXPO), co-sponsored by Governments of China and 10 ASEAN countries and ASEAN Secretariat, is an international trade event held annually in Nanning, Guangxi, China.

Since 2004, the CAEXPO has been concluded with great success for 11 consecutive years. With the full support of governments of China and the 10 ASEAN countries and backed by the huge market and favorable policies of the China-ASEAN Free Trade Area (CAFTA), the CAEXPO has gained positive comments from both the political and business communities of China and ASEAN. It has emerged as an excellent platform for bilateral cooperation in the fields of trade, investment and tourism.

FACTS & FIGURES from the 11th CAEXPO 2014
- Trade visitors: 58,000
- Total trade volume: US$ 1.9 billion (est.)
- No of international economic cooperation programmes signed: 118

12th CAEXPO Singapore National Pavilion Theme
Co-Building the Maritime Silk Road of the 21st Century (共建21世纪“海上丝绸之路”)

SINGAPORE NATIONAL PAVILION
Singapore Business Federation (SBF) has been appointed by the Ministry of Trade and Industry (MTI) for the 9th consecutive year to organize Singapore’s participation at the 12th CAEXPO. Based on the Framework Agreement on China-ASEAN Comprehensive Economic Cooperation, with the sole objectives of promoting the building of China-ASEAN Free Trade Area, and striving for mutual benefits and common prosperity, the China-ASEAN Expo focuses on regional economic and trade cooperation and provides tremendous opportunities for the business communities from all over the world. The Singapore National Pavilion will profile Singapore’s capabilities in the areas of Maritime & Infrastructure Development, Shipping and trade, Finance Cooperation, Tourism & Hospitality and related services. It will also feature Singapore-China economic and business cooperation.

SINGAPORE COMMERCIAL PAVILION
We would like to invite your organization to participate as an exhibitor at the Singapore Commercial Pavilion located on Hall 13, Level 2. Participation in this 12th CAEXPO would not only raise the profile of your organization, but also expose your organization to more business and investment opportunities in China and ASEAN. Depending on your requirements, you can choose any one of the packages stated in the application form to showcase your organization and the services/products that you offer.

PARTICIPANTS AT THE 12th CAEXPO
- State leaders of countries, Ministers of Economy and Trade, Ministers, Ambassadors to China and Consul-generals in Southern China, Chairmen / Presidents of CAEXPO supporting Chambers of Commerce and other major professional associations
- Chinese officials representatives from China provinces
- Businessmen from all provinces gathering to meet their ASEAN counterparts
- Chinese trade visitors and overseas trade visitors

A MYRIAD OF PROPOSED ACTIVITIES & AMENITIES
1. Video - Holistic video clip of Singapore as an excellent locality for business, focusing on our nation’s competitive strengths
2. Singapore National Pavilion - devoted to showcase Singapore’s capabilities in the area of science and technology and related fields.
3. Product Hall - of Singapore exhibitors will meet potential business visitors from China and ASEAN countries.
4. Conferences & Forums - A series of forums will be staged on specific sectors, for business leaders to illustrate their market analysis and highlight: The 12th China-ASEAN Business & Investment Summit (CABIS)
5. Seminar – Singapore Seminar with business matching and networking session. (For invited guest only)
THE CONTACTS
For more details, please contact either
Ms Cheng Qin  6827 6883  email: qin.cheng@sbf.org.sg
Or simply fill in the Participation Application Form attached.

THE 12th CHINA-ASEAN EXPO PRELIMINARY PROGRAMME (TENTATIVE)

September 16 (Wednesday)
18:00  Briefing Session for the exhibitors

September 17 (Thursday)
09:30 to 12:00  Exhibitors’ Booth Preparation
               VVIP touring CAEXPO Pavilions

September 18 (Friday)
09:00  Opening Ceremony of the 12th China-ASEAN Expo
11:00  Opening Ceremony of the 12th China-ASEAN Business & Investment Summit (CABIS)

September 18 to 21
09:00 to 18:00  12th China-ASEAN Expo

Remarks: The information above is correct at time of print and subject to final arrangement of the CAEXPO Secretariat.
Please visit http://www.caexpo.org, the CAEXPO official website for updates.
Participation Application Form / Agreement for
Product Booth of the 12th China-ASEAN Expo

Participant Details:

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<th>Business Registration No:</th>
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Nature of Business:

- [ ] Importer
- [ ] Exporter
- [ ] Re-Exporter
- [ ] Manufacturer
- [ ] Factory in Singapore
- [ ] Factory outside Singapore (Please specified):

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Company Products / Services: (limit to 80 words)

_____________________________________________________________________________________________
_____________________________________________________________________________________________
_____________________________________________________________________________________________
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Objective of Participation:

- [ ] Market Survey
- [ ] Gain Exposure
- [ ] Sourcing for Buyer / Distributor / Agent
- [ ] Business / Investment Planning
- [ ] Others (Please specified):

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Contact Person for Participation:

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Details of Exhibits:

_____________________________________________________________________________________________
_____________________________________________________________________________________________
_____________________________________________________________________________________________
_____________________________________________________________________________________________

Please Tick Accordingly
All Field Are Required To Be Filled In
Space Application:

□ (no. of booths) $1400 (excl. 7% GST) for SBF/ASME/SingCham/SMa/SFM/ASCI/SICC/SMCC/CEA/SGCC/CCI/SMCCI/CEA/SCCCI members

□ $1800 (excl. 7% GST) for non-members

For Product Exhibitors at Commercial pavilion
Standard Booths (3x3 sqm each) at Product Hall
Note: Prices quoted are subjected to 7% GST

Hotel Accommodation & Airfare
- Chartered flight by a Chinese airline economy class (SIN -> Nanning) – est. SGD$900
- 6 nights accommodation at Business Class Hotel – est. SGD$280/ room/ night

For details and travel arrangements, please contact the CAEXPO Liaison Office – Universal Reliance at 6377 3313.
The above airfares and accommodation rates are estimated and subject to change.

Note:
- All exhibitors’ company information must be submitted by 1 Aug 2015. Organiser will not be liable for any consequences arising from late submission. Booth allocation is solely determined by organiser (SBF). Organiser’s decision is final.

Name of Delegate(s):
1. Name: _____________________________ Designation: _____________________________
2. Name: _____________________________ Designation: _____________________________

Singapore National Pavilion- Product Sponsorship Application:

Through becoming our Product Sponsor, your company can gain market exposure not only to Singapore market but also to China and the 10 ASEAN countries that involve in this event. Your sponsorship will be acknowledged in our mission booklet and at the Singapore National Pavilion.

Product Sponsor information:
- *Product items, such as pens, trinkets, hat, pins, consumable products, etc
- *Company brochures must come with product(s)
- Catalogues, press kits, and other bound materials will not be accepted.
- Product samples (seed packs, soil packs, etc…) will not be accepted.

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<th>Company Name</th>
<th>Product / Gift</th>
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*Your materials must reach SBF office by 1 August 2015. Product items are subject to organizer final decision.

Declaration:
We (Name of Company) ________________________________________________________________, hereby like to participate at the 12th China-ASEAN Expo as an: (You may choose either one or both)

□ Exhibitor at Commercial Pavilion

□ Sponsor at Singapore National Pavilion

We understand that the Participation Costs is non-refundable and agree to be bound by the terms and conditions stated in the Trade Exposition Participation Agreement. We hereby declare that the information given is true and correct to the best of our knowledge. We understand the responsibility and will ensure of our exhibits to arrive at the designated venue according to the show organiser rules and regulations. We understand that any false or misleading information given by us to you could lead to the rejection of our rights to participate in the Exhibition.

______________________________
Authorized Signature
Date & Company Stamp

______________________________
Name: ________________________
Designation: __________________

PLEASE SUBMIT COMPLETED FORM VIA EMAIL TO qin.cheng@sbf.org.sg BY 31 July 2015

Note: Please adhere to the closing date as any late submission will not be accepted.
SBF reserves the rights to decide the suitability of participating companies at the Singapore Pavilion.

For Official Use Only:

□ Accepted
□ Not Accepted

Total Space Allocated: _____________________________
Total Fees Payable: _____________________________
Signature / Date: _____________________________